### Outreach Fundraiser

If you have name ideas please share

#### What

Everyone will reach out to for donations

Email, text or in person

friends, family, businesses

website donations

check to UA subline for arlingtonian



## Goal



#### Selling points and ideas

- giving back for the holidays
- give students a voice
- support journalism
- The overall spirit of storytelling

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Have this come from you and include you voice "Check out my stories" "Every donation, big or small, brings us closer to our \$10,000 goal and impactful projects."

Email Example Dear name,

We're proud to have a strong journalism program at Upper Arlington High School, where the Arlingtonian provides a platform for student voices to shine through print and online stories. As a completely student-run newsmagazine, we rely on community support to overcome fundraising challenges and continue delivering high-quality content to our school.

Your support can make a real difference in keeping this program alive and thriving.

Click here to donate on our website and check out my stories.

Thank you for helping us keep student journalism strong!

Sincerely, Your Name Arlingtonian Team

#### **EXPECTATIONS**

Reach out to 10 people

Check in december 6

Send a thank you and show gratitude

No donations is not acceptable

# QUESTIONS